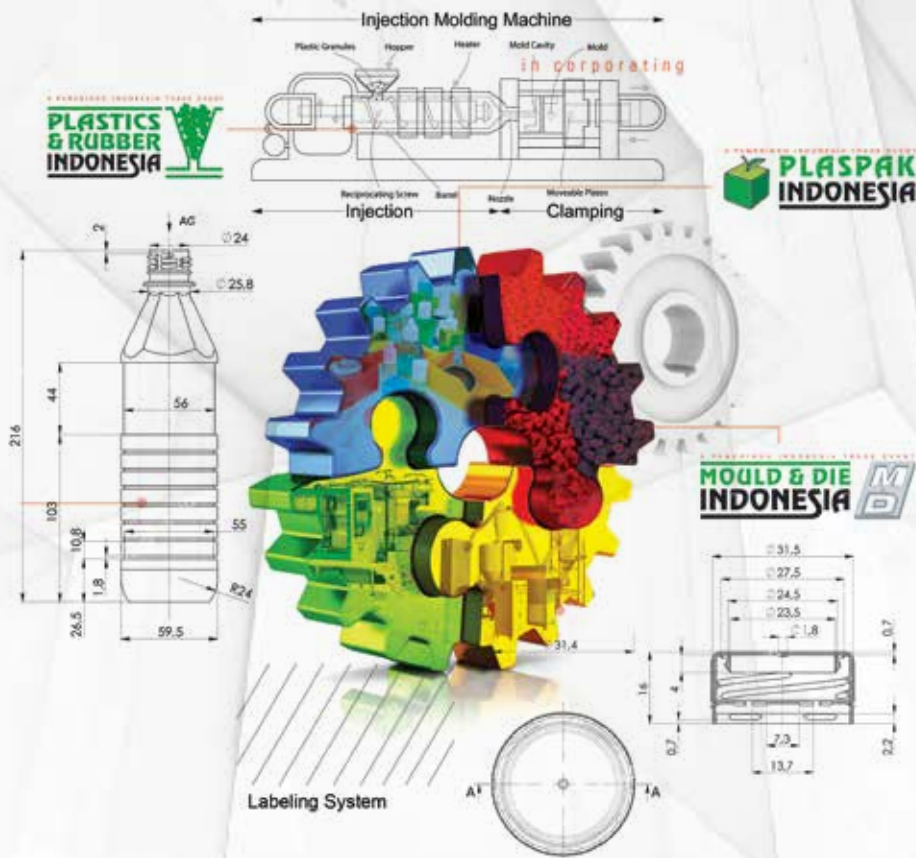




PLASTICS & RUBBER INDONESIA

Tech-Talk

POST WEBINAR REPORT



Topic:

Technology Showcase

Friday, 23 October 2020 | 10.00 am (WIB/GMT+7)

Organised by:



Webinar Sponsored by:



● **TECH-TALK WEEK @PLASTICS & RUBBER INDONESIA**

Taking the theme "Technology Showcase", our webinar has successfully held on Friday, 23 October 2020 at 10.00 am (WIB/GMT+7). Through our two key speakers, we have showcased the newest technology/products in the plastics & rubber Indonesia industry.

This webinar explained in-depth various of the latest solutions and product innovations from upstream to midstream industry, which then will be consumed by the downstream plastic sector. This also covers the raw materials and modified plastic products sectors from their petrochemical, polymer, plastic resin products inception, up to how to market them – successfully presented from the experts to you! Through this digital initiative, we also highlighted how raw materials can meet downstream plastic industry requirements.

The whole set of information enabled our webinar participants to gain advantageous insights into the industry and the newest information on the latest products/technology to trends in the future.



Delfi Junaedy
 VP of Sales
 Tokoplas



Edi Riva'i
 Vice President – Corporate Relations and Sustainability
 PT. Chandra Asri Petrochemical, Tbk.

● **THE AGENDA**

Friday, 23 October 2020 | 10.00 am (WIB/GMT+7)

- 10.00 – 10.10 Welcome and introduction hosted by PT Pamerindo Indonesia
- 10.15 – 10.35 Industry View: Embracing the Future of Petrochemical Trading
 by Delfiana Juanedy – Vice President of Sales from Tokoplas
- 10.40 – 10.45 First polling and general information
- 10.50 – 11.10 Industry view: Supporting Indonesia's Petrochemical Growth Through Technology and Sustainability
 by Edi Riva'i, Vice President – Corporate Relations and Sustainability – PT. Chandra Asri Petrochemical, Tbk.
- 11.15 – 11.20 Second polling and general information
- 11.25 – 11.50 Q&A, conclusion and wrap up

● **REGISTRATION & ATTENDEES**

521

Registered

246

Attended

47%

Attendance Rate

● **INTERACTION RATE** (How long attendee stay on our session)

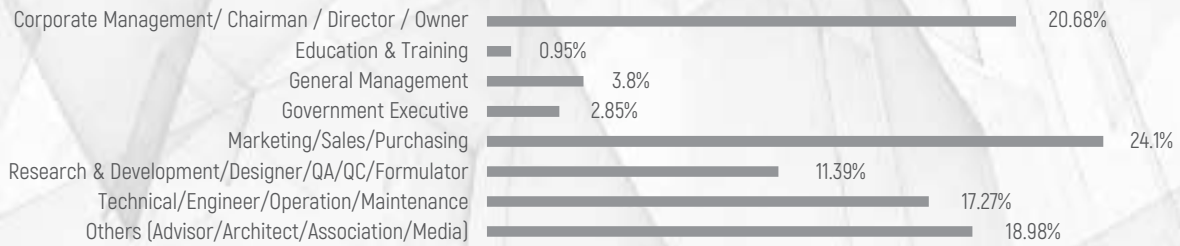
120 minutes

Duration

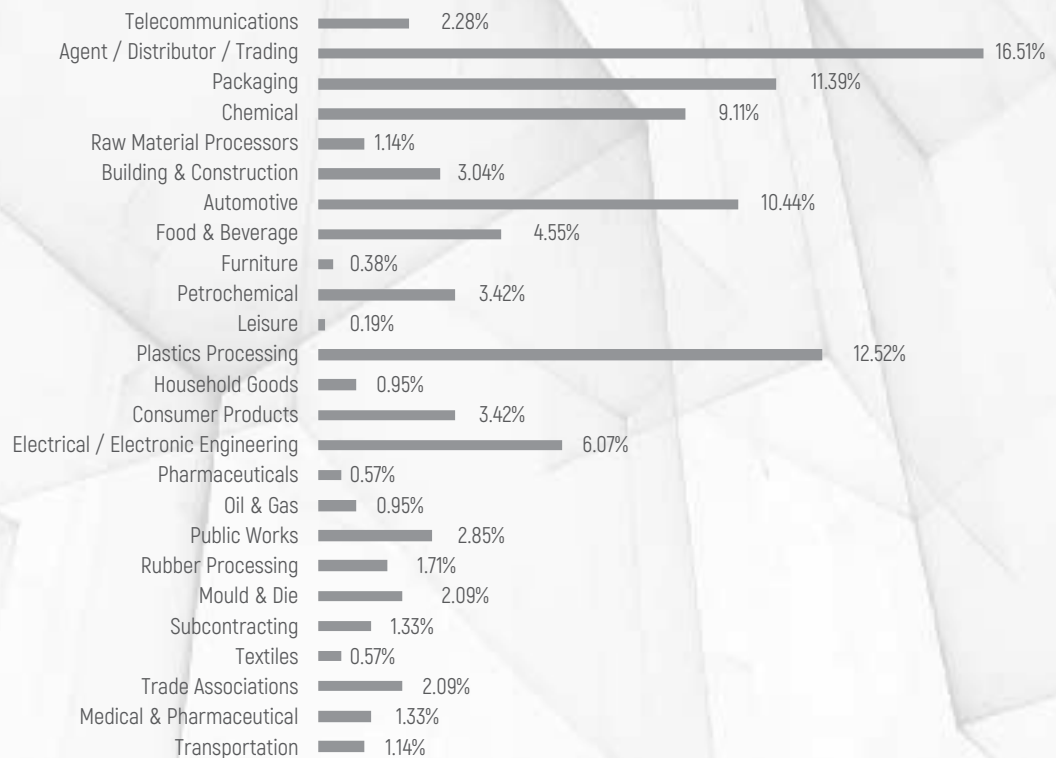
56.55%

Stay in 1 - 1,5 Hour Session

REGISTRANT BREAKDOWN BY JOB TITLE



REGISTRANT BREAKDOWN BY INDUSTRY



POLLING QUESTIONS

42 Questions

asked during the webinar

1. Apakah Anda tertarik untuk mencoba berbelanja plastik di platform online?
Are you interested in trying to shop for plastic products on an online platform?

 - a. Ya / Yes = 40.74%
 - b. Akan mencoba / Try out = 59.26%
2. Apakah Anda ingin mendaftar dan transaksi di Tokoplas?
Do you want to register and make transactions on Tokoplas?

 - a. Ya / Yes = 33.33%
 - b. Akan mencoba / Try out = 66.67%
3. Apakah anda ingin bergabung dalam program meeting bisnis kami?
Would you like to join our business matching program?

 - a. Ya, berikan saya informasi lebih lanjut / Yes, let me know the details = 37.04%
 - b. Tidak sekarang tapi mohon dapat di email informasi lengkapnya / Not now, but please email me further information = 34.57%

- **CALLING FOR SPEAKERS!**
JOIN US AND SHARE YOUR EXPERIENCE

The industry needs your experience and moreover it's time for the industry to rise and shine together! We need your expertise and support to share the information. Contact our nearest sales representative and they will inform you of the next steps and the benefit of joining Plastics & Rubber Indonesia Tech-Talk Webinar.

See you on e-stage!

- **TECHNICAL INFO**

Our webinar will be conducted using a presentation with an audio format. After you complete your registration, you will receive an automatic confirmation email with details for joining our webinar. As you build your future information and experience, you can check the recording webinar video and download the presentation material, a minimum of 2 working days after the webinar is done.


For further information please contact your nearest office:

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